



Monet Elbert

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Pride, LA (relocating to Dallas, Texas 09/14)

objective

Seek Position as a Graphic Designer utilizing my creative design, computer and communication skills.

summary of qualifications

- Nine years of extensive experience in graphic design
- Six years of extensive experience in web design and development, e commerce, publishing and content management systems (open source platforms: Wordpress Prestashop)
- Corporate level Media Marketing & Advertising
- Certificate in Graphic Design Instruction from Louisiana State University
- Proficient on MAC OSX Mavericks, IOS 7+ and Windows OS
- Proficiency in Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Dreamweaver and Muse), Quark and Microsoft Office Suite (Google Drive)
- Overall, creative self-starter, highly organized, detail oriented, excellent communication skills, fast turnaround, fast learner and consistently meets deadlines

related experience

Graphic designer at Lamar Advertising of Baton Rouge, LA. Responsible for designing billboard and transit advertisements/campaigns for small business to large corporations across the US and Canada. Also a member of the Brainstorm team whose role included brainstorming creative out of home campaigns for clients utilizing outdoor medium, 2D and 3D extensions. Work closely with Art Directors and Account executives daily communicating via Gmail and Gchat.

Print and web designer at DCD Marketing & Bolt Web Solutions of Brooklyn, NY. Designed for web and print project from email campaigns to supermarket circulars. Worked closely with project manager to meet weekly agenda.

Assistant graphic designer at Vivid Images of Baton Rouge, LA and Shreveport, LA. Created design for Vivid Images in fast paced 24-hour turnaround environment. Met with clients to brainstorm, proof and revise on each custom design project.

Designed promotional material for student organizations at Louisiana State University, Baton Rouge, LA. Instructed computer graphics and peer-to-peer tutoring in Adobe Creative Suite and Microsoft Office for two years.

Creative Director for various advertising/promotion companies across the nation. Developed brand identity for company's events moving over 100,000 people to attend special event and concerts. Developed social media campaigns and created 15 sec video advertisements for Instagram.

Creative Director for Fat Kidz With Cake clothing/lifestyle brand in New Orleans, LA; re-shaped brand and identity to capture a specific target market. Developed web campaigns to drive online sales; introduce brand into street wear market through online presence with custom banner ads, guerrilla marketing, special events and online contests.

education

BA in Business Administration, Communication Studies & Sociology/ Louisiana State University / 2005-2010 / Incomplete

work experience

Graphic Designer / Lamar Advertising (OOH) / Baton Rouge, LA / 5.12 to OCTOBER 2014

Print & Web Designer / DCD Marketing & Bolt Web Solutions / Brooklyn, NY / 2.11 to 11.11

Assistant Graphic Designer / Vivid Images / Baton Rouge, LA / 11.09 to 8.10 & 11.11 to 01.12

Student Graphic Designer / Louisiana State University / 10.06 to 5.10

Freelance Graphic Designer / Me2Visuals / Baton Rouge, LA / 9.07 to 11.09

Graphic Design Instructor / LSU START Lad / Baton Rouge, LA / 9.07 to 7.09

references

Available upon request